

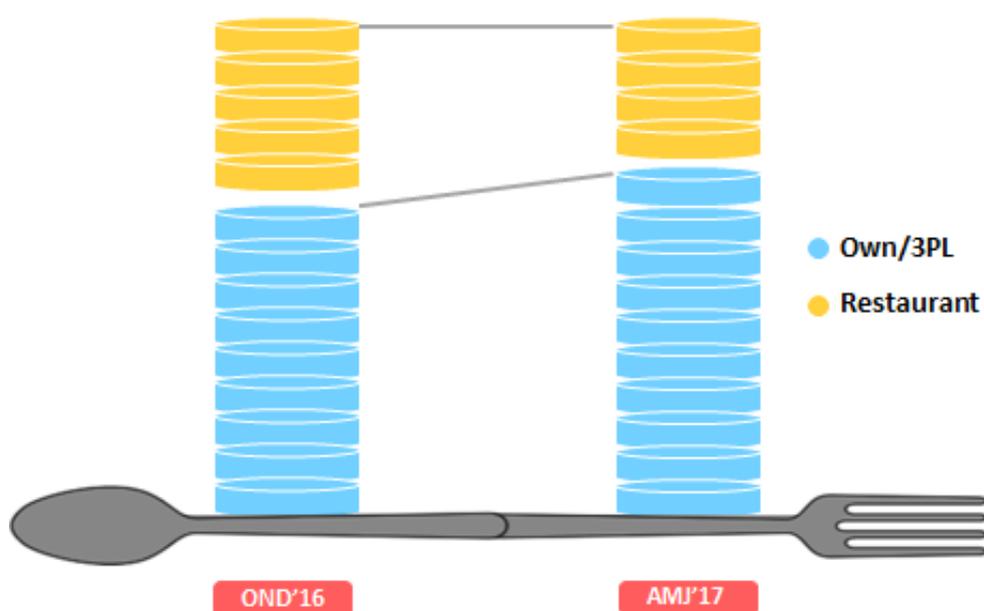


Food-tech Stories:

Restaurant powered delivery is giving way to 3PL and platform owned logistics

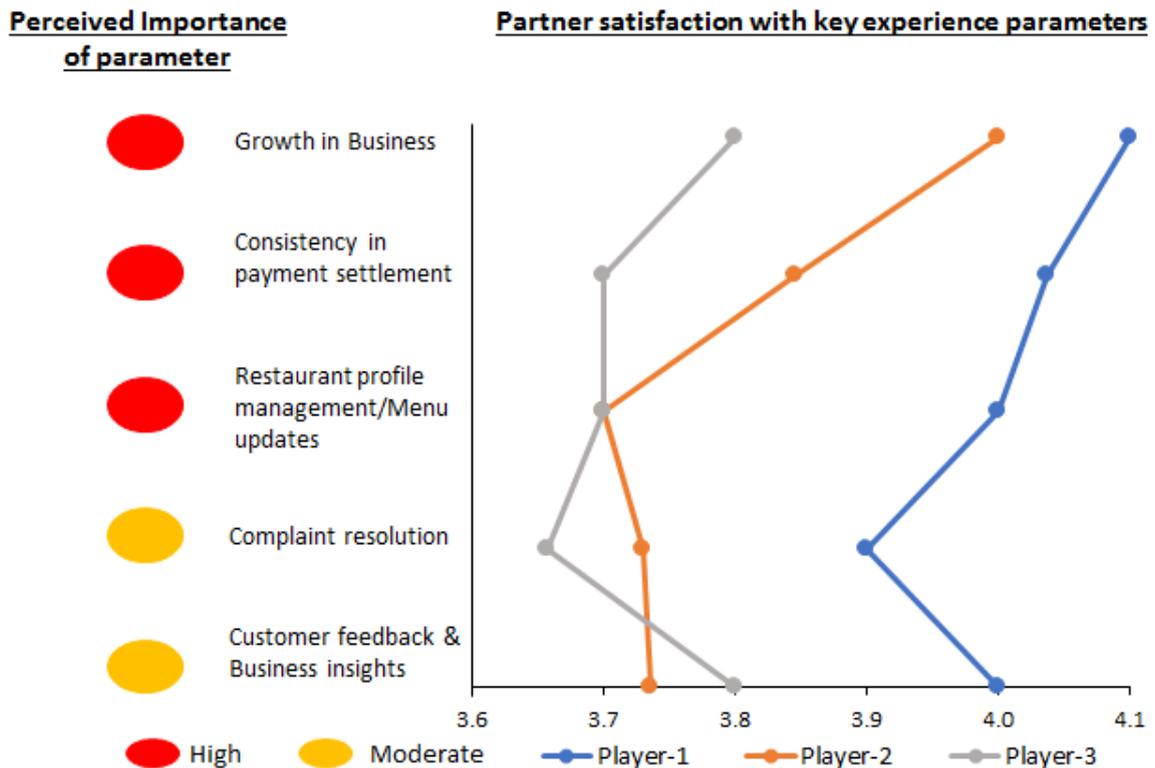
On-time delivery of the order is one of the major expectations of the customers from the online food delivery players. Deliveries fulfilled by restaurants have lower delivery compliance as compared to those fulfilled by the own fleet/3PL partner.

Share of Order Deliveries: Restaurant vs. Own/3PL



The leading online food-delivery player provides a significantly superior experience to partner restaurants - especially on the aspects that matter most.

When restaurant partners work with online food platforms, they have especially high expectations for business growth and payment settlement experience. RedSeer research shows that the best performing food delivery platforms in the sector are able to perform very highly on precisely these critical partner experience parameters, amongst others.



Know more on our methodology

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