



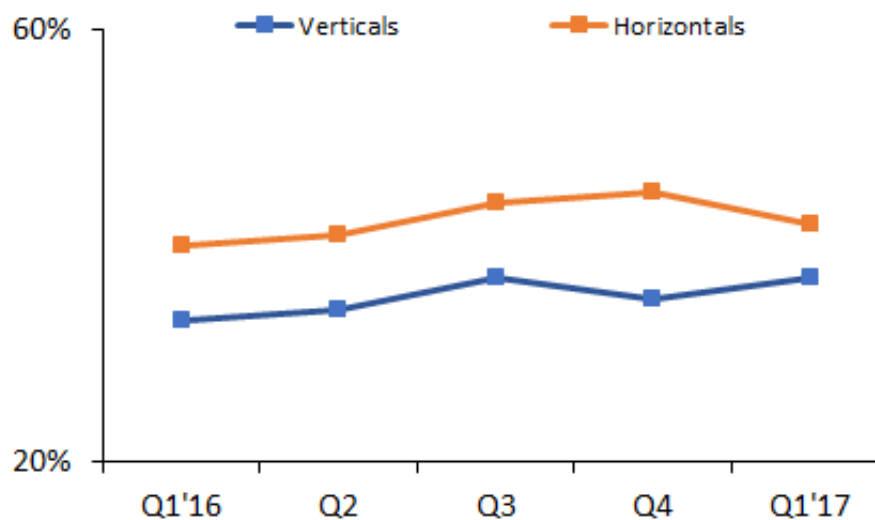
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With players looking to improve other important metrics like profitability, there has been the focus to further expand in Tier-2+ cities and hence there has been the marginal change in order share from Tier-2+ cities.

Fig 1: Order share from Tier-2+cities



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